



Press release

New Provincial Association of Real Estate Brokers Launched

L'Île-des-Sœurs, January 31, 2019 – It's official: a new real estate association was created in Quebec. The Quebec Professional Association of Real Estate Brokers (QPAREB) was formed on January 1, 2019, bringing together more than 12,500 real estate brokers and agencies.

Sharing a common vision for the future and a desire to promote the real estate brokerage industry, the Greater Montreal (GMREB), Quebec City (CIQ) and Laurentides (CIL) real estate boards held general meetings in October in which more than 96% of real estate brokers voted in favour of a merger. Until the first annual general meeting of this new Association, which will be held in April, the three presidents of the former real estate boards – Nathalie Bégin, Christiane St-Jean and Anouk Vidal – will act as co-presidents of the new Association. The QPAREB is headquartered in Quebec City and has its administrative offices in Montreal. It has two subsidiaries, Centris Inc. and the Collège de l'immobilier du Québec.

"Our goal is to bring real estate brokers together in a new provincial association model that will become the only organization in Quebec dedicated to promoting our profession and defending and protecting our interests with government authorities," said Christiane St-Jean, co-president of the QPAREB. "We can now speak with a united, credible and consistent voice to better address the issues facing our profession."

Co-president Nathalie Bégin says: "The real estate industry is evolving and we believe that by coming together we will go further and raise awareness of the real estate broker profession among the public." According to Ms. Bégin, there has never been a better time to do business with a real estate broker as transactions have become increasingly complex. "We are better trained, so consumers who retain our services find added value, quality and many advantages," she added.

The QPAREB will make every effort to support professional activities throughout the province. "Our goal is to offer our members all services under one roof as well as a dynamic associative life. Our success depends on strong regional representation and listening to the specific needs of real estate brokers, regardless of their geographic area," said co-president Anouk Vidal. "We are more representative and we promote synergy between the different regions while meeting local needs," she added.

The movement to unite real estate brokers is now well underway. In June 2018, the Chambre immobilière de Saint-Hyacinthe ceased its operations and its real estate brokers are QPAREB

members. In December, member brokers of the Chambre immobilière de la Haute-Yamaska voted unanimously in favour of the dissolution of their board on January 31, 2019, in order to join the ranks of the new Association.

About the Quebec Professional Association of Real Estate Brokers

The Quebec Professional Association of Real Estate Brokers is a non-profit association that brings together more than 12,500 real estate brokers and agencies. It is responsible for promoting and defending their interests while taking into account the issues facing the profession and the various professional and regional realities of its members. The Association is also an important advocate for the implementation of measures that promote homeownership. It provides training, tools and services relating to real estate and facilitates the collection, dissemination and exchange of real estate information. The Association is headquartered in Quebec City and has its administrative offices in Montreal. It has two subsidiaries: Centris Inc. and the Collège de l'immobilier du Québec.

- 30 -

For more information:

Taïssa Hrycay

Director
Communications and Public Relations
Quebec Professional Association
of Real Estate Brokers

1 888 762-2440 or
514 762-2440, ext. 157
taïssa.hrycay@qpareb.ca

Nathalie Rochette

Assistant Director
Communications and Public Relations
Quebec Professional Association
of Real Estate Brokers

1 888 762-2440 or
514 762-2440, ext. 238
nathalie.rochette@qpareb.ca